

PUTTING THE PIECES TOGETHER

— INCLUSIVITY IN PRACTICE —

June 8 - 12, 2016 • San Juan, Puerto Rico

AASECT
48th Annual Conference
Exhibitor & Sponsorship
Prospectus

The American Association of Sexuality Educators, Counselors and Therapists (AASECT) is holding its *48th Annual Conference* at the Condado Plaza Hilton in Puerto Rico. AASECT is a not-for-profit, interdisciplinary, professional organization that has a membership of approximately 2,000 professionals. Conference attendees share an interest in promoting the understanding of human sexuality and healthy sexual behavior.

The *Annual Conference* averages 500-600 conference attendees from around the world in disciplines such as sexuality education, counseling, therapy, social work, psychology, sociology, nursing, medicine and more. The latest clinical techniques, research applications, and educational approaches in the field of sexual science will be featured. We look forward to celebrating our *48th Annual Conference* with you!

We invite you to be an exhibitor at AASECT's *48th Annual Conference*. The event will be held June 8-12, 2016 at the Condado Plaza Hilton in Puerto Rico. The conference theme is *Inclusivity in Practice: Putting the Pieces Together*.

Reservation Deadline: April 15, 2016

NOTE: Returning exhibitors from 2015 will receive a 20% discount if paid by December 15, 2015.

EXHIBIT PACKAGES

Double Exhibit - \$2,500

- Two reserved tables in the Exhibit Hall - with four chairs, electricity & Wi-Fi
- Two complimentary conference registrations (All exhibitors MUST be conference registrants.)
- One half-page ad in the conference program
- Exhibitor logo included in the conference program
- Exhibitor name/recognition on conference mobile app
- Mailing list of conference attendees (excludes email addresses)

Single Exhibit - \$1,500

- One reserved table in the Exhibit Hall - with two chairs, electricity & Wi-Fi
- One complimentary conference registration (All exhibitors MUST be conference registrants.)
- Exhibitor logo included in the conference program
- Exhibitor name/recognition on conference mobile app
- Mailing list of conference attendees (excludes email addresses)

Non-profit Exhibit - \$750 (must be a 501(c)3 organization)

- One reserved table in the Exhibit Hall - with two chairs, electricity & Wi-Fi
- One complimentary conference registration (All exhibitors MUST be conference registrants.)
- Exhibitor logo included in the conference program
- Exhibitor name/recognition on conference mobile app
- Mailing list of conference attendees (excludes email addresses)

AASECT Marketplace - \$375

- **New this year!** The AASECT Marketplace is a shared exhibit space for independent vendors to sell sexual education/therapy products to conference attendees onsite
- Shared table to display products in the designated AASECT Marketplace space
- Exhibitor logo included in the conference program
- Exhibitor name/recognition on conference mobile app
- Mailing list of conference attendees (excludes email addresses)
- Conference registration not included

SHOWCASE YOUR SUPPORT AND GAIN INDUSTRY RECOGNITION

AASECT offers incredible visibility for you and your organization when you sponsor the AASECT 48th Annual Conference. We offer a variety of sponsorship opportunities and the ability to build a customized sponsorship package to meet your needs. Sponsors will be recognized throughout the conference as well as listed in the conference program and in the AASECT 48th Annual Conference mobile app.

With your sponsorship, you will be acknowledged in the following promotional materials:

- AASECT 48th Annual Conference Webpage
- Conference Program
- AASECT 48th Annual Conference mobile app
- On-site in the exhibit and/or registration area

Please contact conference@asect.org if you are interested in sponsoring a portion of the AASECT 48th Annual Conference.

SPONSORSHIP OPPORTUNITIES

- \$20,000**
- Sponsorship of the Opening Welcome Reception and Opening Plenary Session
 - Double exhibit table with two complimentary conference registrations
 - Full page ad in the conference program
 - Banner ad in the AASECT conference mobile app
 - Logo featured on the AASECT 48th Annual Conference webpage
 - Tote bag insert
 - Acknowledgement on signage in exhibit hall and on screen during Opening Reception
 - Mailing list of conference attendees (excludes email addresses)
 - Logo included in the conference program

- \$5,000**
- Breakfast Sponsorship (single day)
 - Single exhibit table with one complimentary conference registration
 - Half page ad in the conference program
 - Banner ad in the AASECT conference mobile app
 - Logo featured on the AASECT 48th Annual Conference webpage
 - Tote bag insert
 - Acknowledgement on signage in exhibit hall
 - Mailing list of conference attendees (excludes email addresses)
 - Logo included in the conference program

- \$10,000**
- Sponsorship of a Plenary Session
 - Double exhibit table with two complimentary conference registrations
 - Full page ad in the conference program
 - Banner ad in the AASECT conference mobile app
 - Logo featured on the AASECT 48th Annual Conference webpage
 - Tote bag insert
 - Acknowledgement on signage in exhibit hall
 - Mailing list of conference attendees (excludes email addresses)
 - Logo included in the conference program

- \$2,500**
- Break Sponsorship (single day)
 - Single exhibit table with one complimentary conference registration
 - One third - page ad in the conference program
 - Banner ad in the AASECT conference mobile app
 - Logo featured on the AASECT 48th Annual Conference webpage
 - Acknowledgement on signage in exhibit hall
 - Mailing list of conference attendees (excludes email addresses)
 - Logo included in the conference program

*Please note all sponsorship packages can be customized. Please email conference@asect.org for more details.

Additional Sponsorship and Advertising Opportunities

- Tote Bag Insert \$500
- Banner Displayed in Exhibit Area \$500
- Badge Lanyards \$2,000
- Tote Bags \$2,800
- Exhibit Hall Break \$3,000
- Plenary Session \$5,000
- Continental Breakfast \$6,000
- Luncheon \$10,000
- Conference Social Event \$10,000
- Opening Welcome Reception \$16,000
- Advertisement in final program
Back Page: \$2,000, Full page: \$1,000,
½ page: \$600, ⅓ page: \$400

EXHIBITOR/SPONSORSHIP FORM

48th AASECT Annual Conference ♦ June 8 - 12, 2016
Condado Plaza Hilton ♦ San Juan, Puerto Rico



Reservation Deadline: April 15, 2016
Payment Deadline: May 1, 2016

Organization/Company _____

Address _____

City _____ State/Province _____

Postal Code _____ Country _____

Phone _____

Email _____

Contact Person/Cell Phone _____

*Exhibit Attendee(s) _____

***Additional exhibit attendees may register at the reduced rate of \$300 per attendee.**

I understand all the guidelines set forth by AASECT for 2016 as an exhibitor/sponsor.

Signature _____ Date _____

Exhibitor Packages

Double Exhibit	\$2,500
Single Exhibit	\$1,500
Non-profit Exhibit	\$750
AASECT Marketplace	\$375
Additional Exhibit Attendee	\$300

Returning exhibitors from 2015 may receive a 20% discount if payment received by December 15, 2015

Sponsorship Packages

- \$20,000 Sponsorship Package
- \$10,000 Sponsorship Package
- \$5,000 Sponsorship Package
- \$2,500 Sponsorship Package

Additional Sponsorship and Advertising Opportunities

Tote Bag Insert	\$500
Banner Displayed in Exhibit Area	\$500
Badge Lanyards	\$2,000
Tote Bags	\$2,800
Exhibit Hall Break	\$3,000
Plenary Session	\$5,000
Continental Breakfast	\$6,000
Luncheon	\$10,000
Social Event	\$10,000
Opening Welcome Reception	\$16,000

Advertisement in final program:

- Back Page \$2,000
- Full Page \$1,000
- ½ Page \$600
- ⅓ Page \$400

Payment Method

Total \$ _____

Check Mastercard Visa American Express

Card No. _____

Exp. Date _____ Security Code _____

Name on Card _____

Signature _____

Billing Address _____

Make checks payable to AASECT Conference.

You will not be registered for the conference until payment has been received.

Payment is required in full prior to set-up at the conference.

Cancellation Policy: Refunds minus \$100 administrative fee will be honored if cancellation made by May 1, 2016

MAIL or FAX this completed form with payment to:

AASECT Conference, 1444 J Street, NW, Suite 700,
Washington, DC 20005 • Fax (202) 216 - 9646

Questions?

Email conference@aasect.org, or call (202) 449 - 1099

